

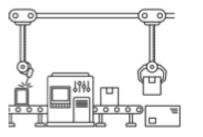
Introduction





Electrification

1880 -



1970 -

Automation



Digitalization

2000 -



Artificial intelligence

Today -

Industrial production based on machines powered by water and steam

Mass-production using assembly lines

Automation using electronics and computers

Introduction of connected devices and data analytics

Use of big data and machine learning



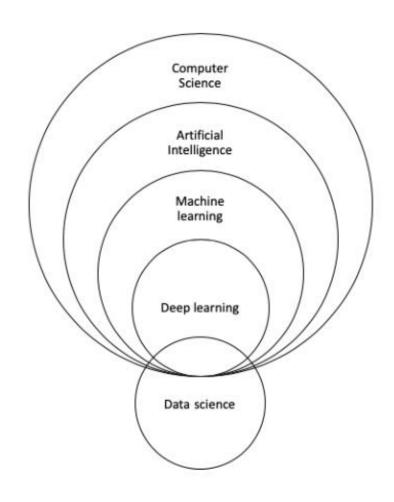
Introduction

What is Artificial Intelligence (AI)?

Method

Theoretical Framework

The ability of a machine to mimic intelligent human behavior, thus seeking to use human-inspired algorithms for approximating conventionally challenging problems ¹.





The Introduction of AI in the Construction Industry and its Impact on Human Behavior

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Introduction

- > Purpose and research questions
- > Purpose of the study:
 - > How the construction industry can close the *gap* between the *potential* benefits and the *harvested* benefits of the implementation of AI.
- > Research questions (RQ):
 - > RQ1: What are the potential benefits of implementing AI in the construction industry?
 - > RQ2: How does the construction industry harvest the benefits of AI implementation today?



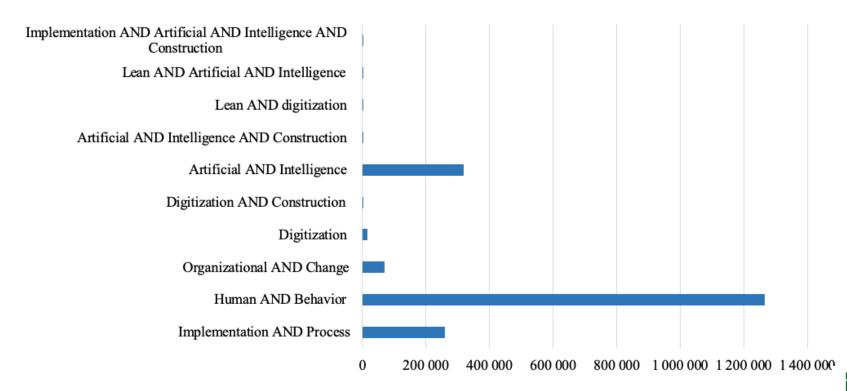
Method

Literature study

External interviews

Case study

Aim: Mapping already existing research on the topic.





Method

Literature study

External interviews

Theoretical Framework

Case study

Aim: Unveil useful experiences from other industries that may be transferable to the construction industry.



inmeta





Method

Literature study

Method

External interviews

Theoretical Framework

Case study

Aim: Obtain data from an ongoing project.



- 17 semi—structured in-depth interviews
- Document study







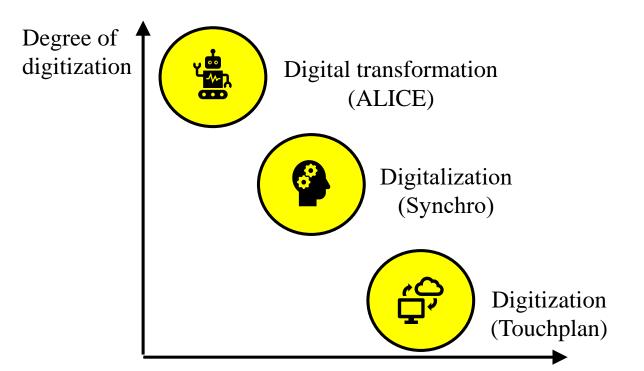


Digitization

Method

Digitalization

Theoretical Framework



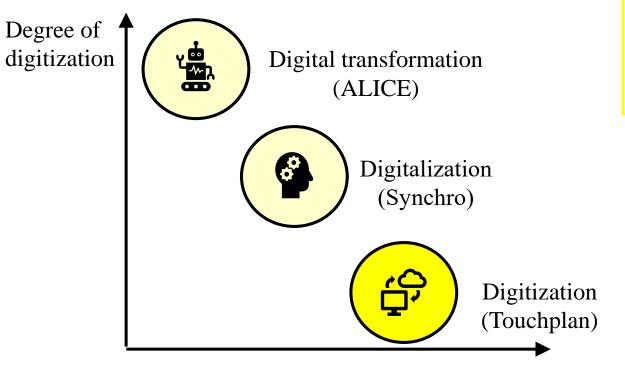


Digitization

Digitalization

Theoretical Framework

- > Digitization: Creating a digital version of analog information ².
 - > Checklists on your mobile device instead of paper.
- Touchplan: Digital version of the Last Planner System (LPS).







Digitization

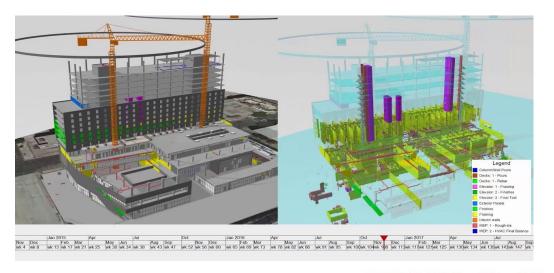
Digitalization

- Degree of digitization

 Digital transformation (ALICE)

 Digitalization (Synchro)

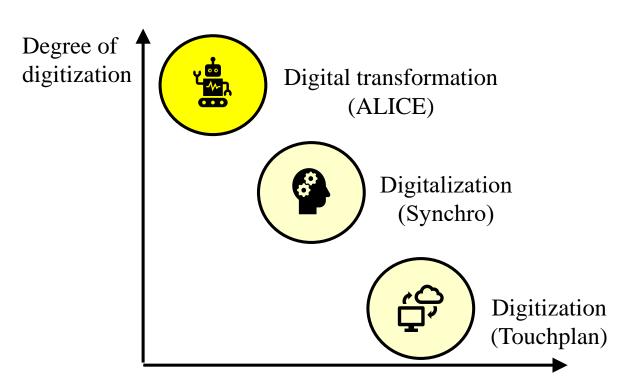
 Digitization (Touchplan)
- > Digitalization: Where machines performs human-controlled processes².
 - > Continuously updating your BIM.
- > Synchro: 4D planning Software





Digitization

Digitalization



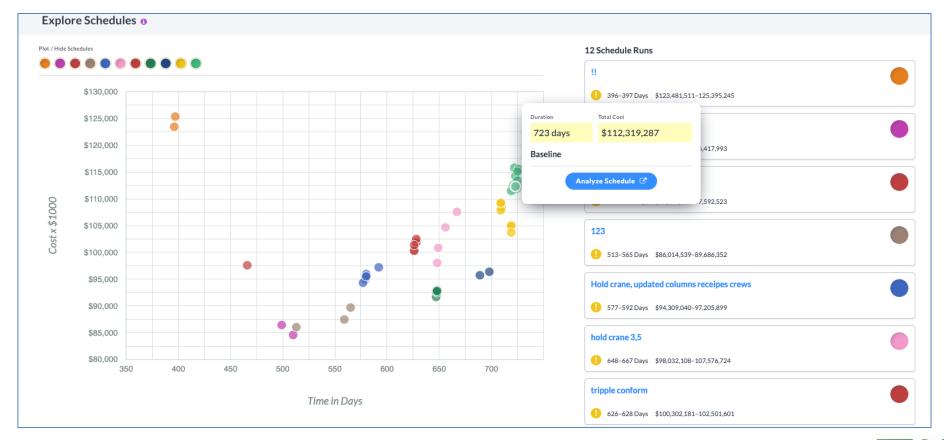
- Digital transformation: Integration of digital technologies in a way that the organization fundamentally change how they operate ².
 - > Successful implementation of AI.
- > ALICE: Artificial intelligence planning Software



Digitization

Digitalization

Theoretical Framework





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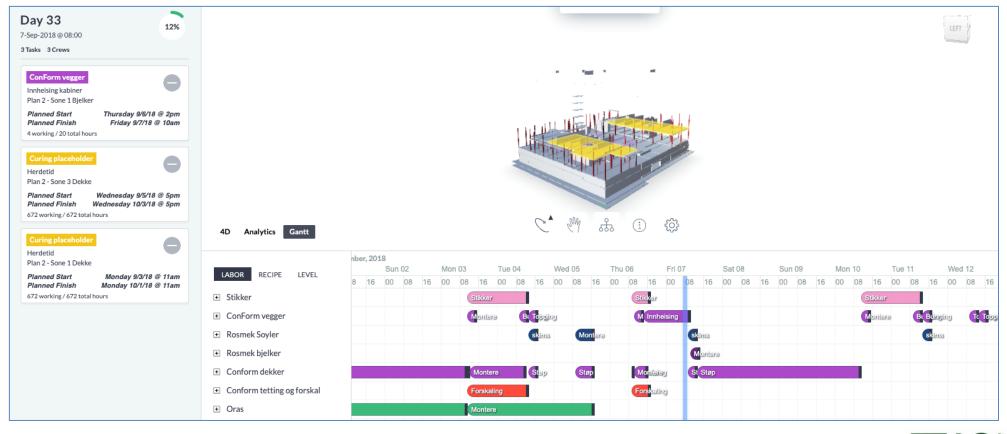
Closure

Theoretical Framework

Digitization

Digitalization

Theoretical Framework





Research question 1

Research question 2

Purpose

What are the potential benefits of implementing AI in the construction industry?

Technology

> Analyze millions of "what ifs" situations

Process

Theoretical Framework

Decision-making support

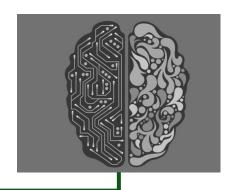
Culture

Act on statistics





Increased productivity





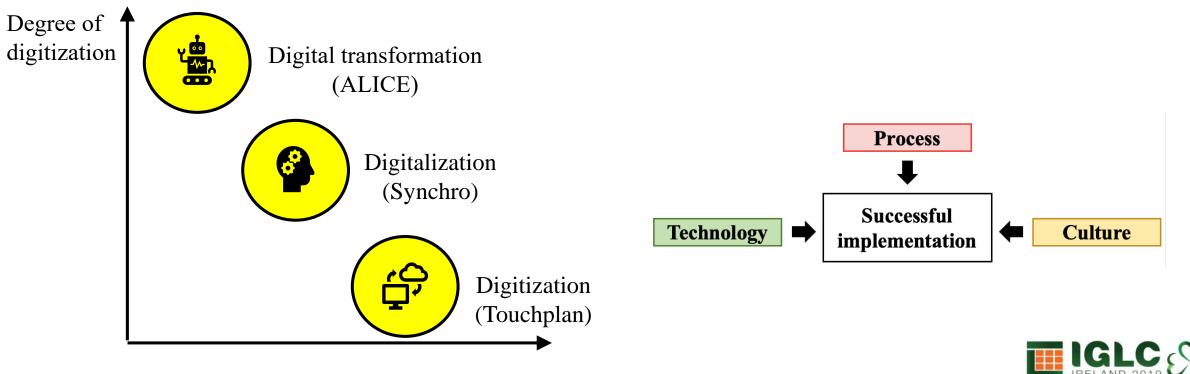
Research question 1

Research question 2

Theoretical Framework

Purpose

→ How does the construction industry harvest the benefits of AI implementation today?





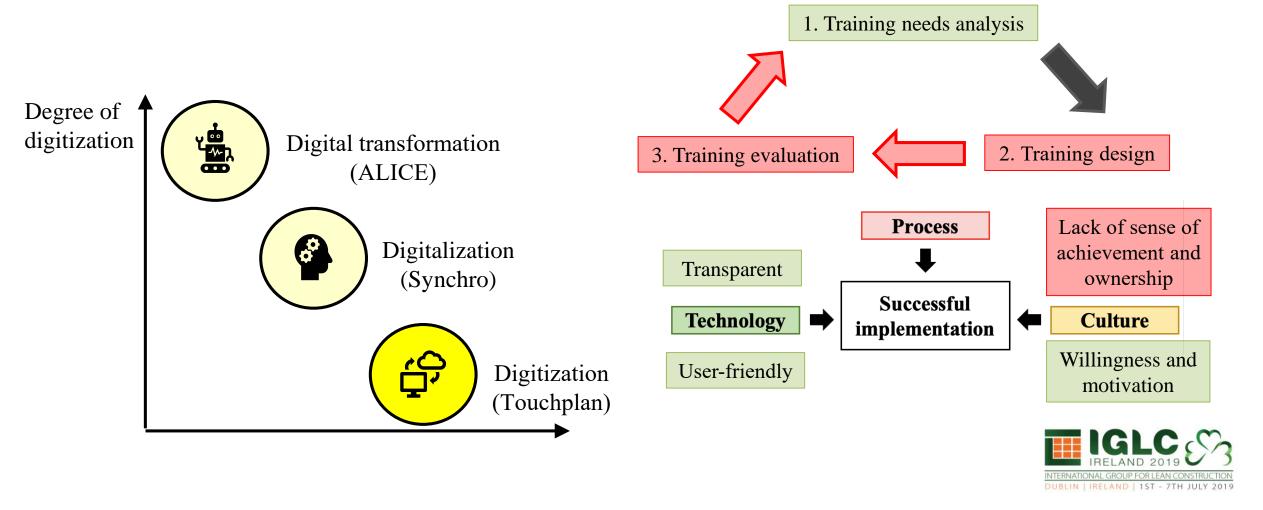
Research question 1

Research question 2

Theoretical Framework

Purpose

How does the construction industry harvest the benefits of AI implementation today?



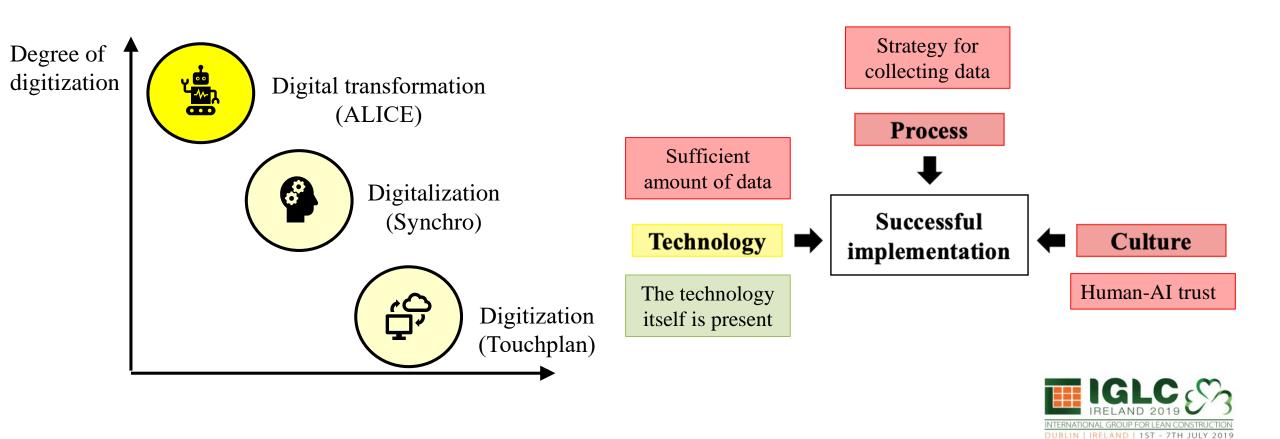
Introduction

Research question 1

Research question 2

Purpose

How does the construction industry harvest the benefits of AI implementation today?



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Closure

Findings

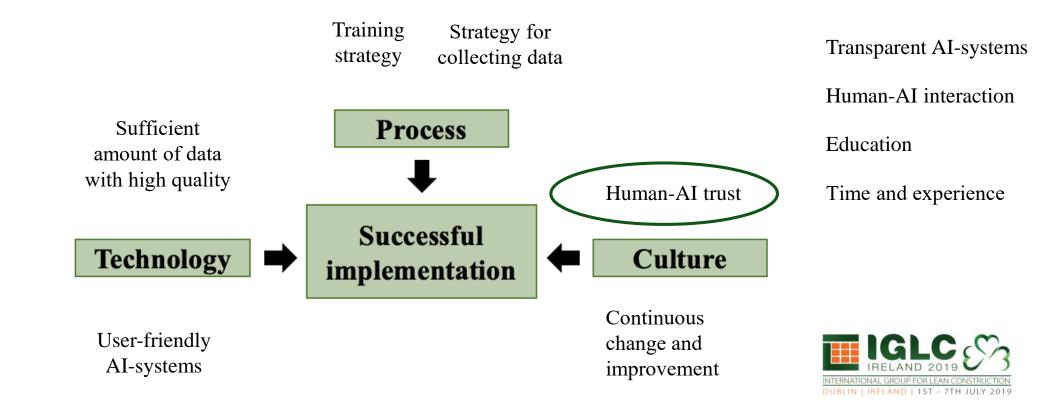
Research question 1

Research question 2

Purpose

How can the construction industry close the gap between the potential benefits and the harvested benefits of the implementation of AI?

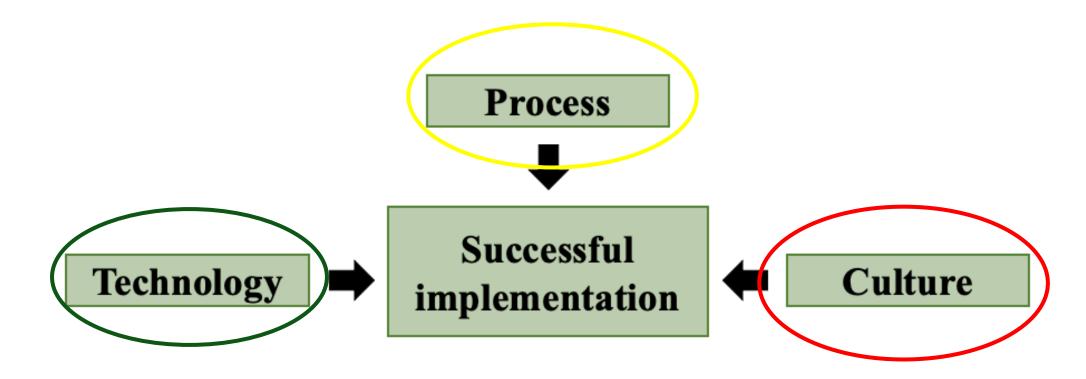
Theoretical Framework



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Closure

Closure



Theoretical Framework

